



Number		Element Title	Description
1.0		Home Page	Entry point into Web site. Index to all subordinate elements.
1.1		What is the Problem?	Main topic page describing general nature of issue.
1.1.1		Potential Presence of Radioactive Substances	Identifies potential radium and radon exposure as major concern.
1.1.2		Phosphate Mining & Subsequent Development	Describes history of mining and subsequent development, relationship to problem.
1.1.3		Extent of Potential Problem	Describes general extent of problem, e.g. "2 to 5 times above background level, which is comparable to 1 chest X-ray, etc."
1.1.4		Area of Concern	General spatial description of area of concern, with map.
1.2		Who May Be Affected?	Main topic page identifying situational factors leading to increased risk.
1.2.1		Potentially Affected Parties	Describes people at/not at risk, e.g. live or work in area, not tourists.
1.2.2		Potentially Affected Area	Describes spatial extent of concern, and spatial variables affecting risk, e.g. just because you live in this area doesn't mean you are at risk.
1.2.3		Length and Level of Exposure	Explains that exposure is a function of proximity and duration.
1.2.4		Uncertainty in Assessment	Emphasizes imprecision of risk assessment, both in absolute terms, and because extent of problem unknown at this time.
1.2.5		Potential Consequences	General description of potential short and long-term consequences; points to impact assessment section.
1.3		Potential Impacts	Main topic page describing potential health, economic, and environmental impacts.
1.3.1		Potential Health Impacts	General description of potential short and long-term health impacts of radium and radon exposure.
1.3.1.1		Short-Term Impacts	Detailed description of any short-term human health effects of radium and radon exposure.
1.3.1.2		Cancer and Other Long-Term Impacts	Detailed description of cancer and any other long-term human health effects of radium and radon exposure.
1.3.2		Potential Financial Impacts	General description of economic impacts to property values, local/regional economy, and industry.
1.3.2.1		Property Values	Detailed description of potential impacts on property values.
1.3.2.2		Local Economy	Detailed description of potential impacts on local economy, tourism, etc.
1.3.2.3		Phosphate Industry	Detailed description of potential impacts on phosphate mining and related industries.
1.3.3		Potential Environmental Impacts	General description of potential environmental impacts to fish and wildlife, and to the physical environment.

1.3.3.1			Impacts on Plants and Animals	Detailed description of potential impacts on plants and animals.
1.3.3.2			Impacts on Air, Soil, and Water	Detailed description of potential impacts on soil, water, air, etc.
1.3.4			Other Potential Impacts	Description of any other significant impacts.
1.4			What is Being Done?	Main topic page describing actions taken to resolve issue including assessment, corrective action plan development and selection, and implementation.
1.4.1			Assessing the Problem	General description of assessment efforts, e.g. historical survey research, on-the-ground measurements, aerial survey.
1.4.1.1			Aerial Survey	Introduction and general description of aerial survey pilot study.
1.4.1.1.1			Survey Description	Detailed description of aerial survey process and equipment.
1.4.1.1.2			Survey Purpose	Tells why aerial survey is needed and what it will tell us, explains pilot nature of flight.
1.4.1.1.3			Potential Risks	Discusses any risks associated with flight, e.g. radiation from sensor, chance of crashing, etc.
1.4.1.1.4			Survey Area (Map)	Detailed map of pilot study flight plan and coverage.
1.4.1.1.5			Survey Management	Tells which agencies and contractors are involved in aerial survey, provides contact info.
1.4.1.1.6			Survey Schedule	Discusses flight schedule, duration, when results will be available.
1.4.2			Developing a Plan	Describes how plan will be developed based on results of assessment.
1.4.3			Progress to Date	Describes all activities of project to date; basically a project history.
1.4.4			Current Activities	Describes all activities of project currently underway or in immediate future.
1.4.5			Future Activities	Describes probable course of events - what will definitely happen, and what may happen based on circumstances.
1.4.6			Schedule	Gives approximate schedule or explains why schedule cannot be determined yet.
1.4.7			Who's Involved	Tells which agencies/contractors/other entities are or will likely be involved in any resolution of issue.
1.4.8			Project Cost and Responsibility	Provides whatever information can be shared about possible costs, who will bear them, or how the determination of who will bear them will be made.
1.5			What You Can Do	Main topic page describing personal actions potentially affected persons (or others) can take to address situation.
1.5.1			Test for Radium and Radon	Discusses option for medical or environmental tests to determine risk of exposure/impacts.
1.5.2			Reduce Possible Exposure	Discusses ways to minimize possible exposure, e.g. seal cracks in basement.

1.5.3		Stay Informed	Describes public outreach program and other sources of current information about project.
1.5.4		Learn More	Provides references to other sources of information, e.g. books, papers, etc - points users to "Links" page for Internet resources.
1.5.5		Contact EPA and Others	Provides communication policy and contact info for EPA and other relevant parties involved in project.
1.6		Current Events (news/calendar)	Current project or related news and events, e.g. aerial survey dates.
1.7		Frequently Asked Questions	List of FAQs (and answers) about project, risks, impacts, etc.
1.8		Acronyms/Glossary	Glossary of relevant scientific terms, acronyms, units, and abbreviations.
1.9		Documents	List of relevant documents for downloading/online browsing.
1.10		Links	Organized list of related Internet resources.
1.11		Media Kit	Content organized and edited specifically for media use.
1.12		Ask the Expert	Dedicated page and form to ask questions to subject matter experts about the project, likely answered via timely e-mails.
1.13		Contact Us	Basic contact information for Webmaster, other key personnel.
1.14		Security/Privacy Statement	EPA boilerplate info.
1.15		E-Mail Services	Subscribe/unsubscribe to broadcast e-mail announcements
1.16		Site Index	Linked graphical representation of site contents.

1. Site will include site search form and broadcast e-mail list signup form on every page.
2. There will a high-visibility link to the Aerial Survey section from the Home page. That link will likely change to point to other site content as the project progresses.

Draft Schedule for Development of Florida Phosphate Initiative Public Web Site

Aerial Survey Flight Date:	10/15/04
Public Launch Date:	10/1/04
Deploy/test full site on EPA server:	9/22/04
Draft completed for review:	8/11/04
All content delivered to ANL:	8/1/04*
Preliminary deployment test on EPA server:	7/19/04
Graphic mockups approved:	7/2/04
Graphic mockups submitted:	6/28/04
Preliminary site architecture approved:	6/15/04
Preliminary site architecture submitted:	6/8/04

*This is the date when the last submittal of content must be made to ANL. Schedule assumes most content will have been delivered in advance of this date, some well in advance. "Content" includes text and graphics, delivered in electronic format, preferably MS Word for text, JPG, GIF or other common graphics format for all graphics.